



# IMBeR FUTURE OCEANS<sub>2</sub>

Ocean sustainability for the benefit of society: understanding, challenges and solutions

Open Science Conference

Brest, France 17-21 June 2019

## OPPORTUNITIES for SPONSORS & EXHIBITORS

## What is *Future Oceans<sub>2</sub>* ?

*Future Oceans<sub>2</sub>* is an opportunity to join the world's leading researchers to present advances in science from all disciplines that contribute towards –

*ocean sustainability for the benefit of society: understanding, challenges, and solutions*

In addition to delivering an update of the pertinent science, *Future Oceans<sub>2</sub>* will foster productive inter- and trans-disciplinary discussions and provide a forum to strategically map future research directions. Within this context, *Future Oceans<sub>2</sub>* is based around three overlapping themes –

Theme 1. *Understanding and quantifying the state and variability of marine ecosystems;*

Theme 2. *Improving scenarios, predictions and projections of future ocean-human systems at multiple scales; and*

Theme 3. *Improving and achieving sustainable ocean governance.*

*Future Oceans<sub>2</sub>* is the second IMBeR Open Science Conference. The 5-day conference will have up to 10 concurrent sessions each day, and will be preceded by 2 days of workshops.

Although the conference programme is not yet finalised, we received **over 40 proposals** to convene sessions and workshops. *Future Oceans<sub>2</sub>* will be an exciting mix of talks (plenary, keynote, research, and other), posters, workshops, focus groups, world cafés, and other innovative formats to engage delegates. Up to **600 delegates** are expected to attend.

## Who will attend *Future Oceans<sub>2</sub>* ?

We have already confirmed the attendance of many world-renowned speakers and session conveners, and anticipate that numerous other prominent marine researchers and students from a diverse range of disciplines, will attend this exciting event. While *Future Oceans<sub>2</sub>* is primarily a scientific conference, we are also keen to involve delegates from ocean industries, practitioners in law, policy development, and conservation, and professionals from other relevant fields. Collectively, their input is invaluable for progress towards ocean sustainability. We have provisionally limited attendance to **600 delegates**, but the venue can hold more and this cap may be increased with demand.

## How will *Future Oceans<sub>2</sub>* benefit you ?

*Future Oceans<sub>2</sub>* will be a great event for sponsors and exhibitors to gain exposure to a global network of scientists and institutions working at the forefront of ocean science. Sponsors and exhibitors will benefit from high exposure through the conference [mobile app](#) and social media. All sponsors will be acknowledged with their company name and logo displayed in the conference handbook (pdf) and on the conference website and conference poster.

### *Building on Our Past Success*

The first *Future Oceans* IMBeR Open Science Conference was held in Bergen, Norway in 2014.

*Future Oceans* attracted  
**482 delegates** from  
**58 countries**  
**351 oral presentations** and  
**142 poster presentations**

*Future Oceans* was so popular that the capacity of the venue was reached, and 400+ applicants were turned away.

*Future Oceans<sub>2</sub>* is expected to be bigger



## Where will *Future Oceans<sub>2</sub>* be held ?

*Future Oceans<sub>2</sub>* will be held at *Le Quartz* Congress Centre in Brest, France from 17-21 June 2019.



**LEQUARTZ**  
CONGRÈS BREST



GRAND THÉÂTRE



PETIT THÉÂTRE



SALLE MÉRIDienne



FOYERS



SALONS DE RESTAURATION



SALLES DE RÉUNION

**2 Auditoriums**

**8 Meeting Rooms**

**1000 m<sup>2</sup> Exhibition Space**

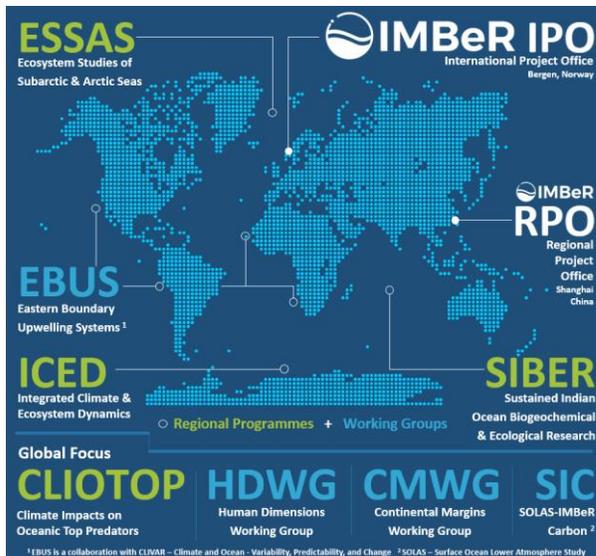
Networking space for  
**1000 delegates**

Further details  
[www.lequartzcongres.com](http://www.lequartzcongres.com)

**LEQUARTZ**  
CONGRÈS BREST

## What is IMBeR ?

IMBeR – The Integrated Marine Biosphere Research project – is a global change project funded by SCOR (the Scientific Committee on Ocean Research) and Future Earth. IMBeR is committed to progressing *ocean sustainability for the benefit of society: understanding, challenges, and solutions.*



IMBeR research is conducted through **Regional Programmes, Working Groups, Task Teams, Endorsed Projects** and broad collaborations.

**1000+ scientific publications** since 2005

IMBeR science is also advanced through **Conferences & Meetings, Summer Schools, and an Early Career Network**

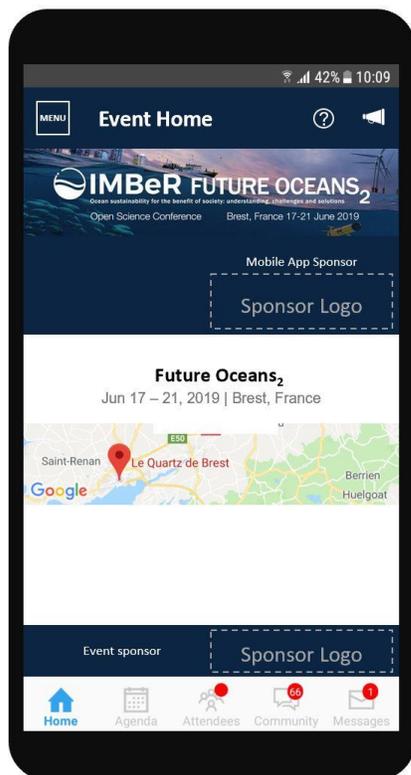
[www.imber.info](http://www.imber.info)

## Mobile App - *Future Oceans<sub>2</sub>*

Sponsors and Exhibitors will gain exposure through our mobile app. Typically, at least 90% of delegates use conference apps when they are available. The app will be the central tool for organising delegates: scheduling, logistics, notifications, entertainment, management of contacts, and many other functions. The app also links directly to Twitter.

### Benefits for Sponsors

All sponsors will be featured on the mobile app. This includes sponsor logos displayed on a banner on the menu page and a dedicated page for all sponsors with links to external web content. In addition, the app sponsor will have their logo displayed on the main menu page (see below for details).



The app design is not finalised, and so the size, positioning and layout of sponsors' logos are subject to change.

The **app sponsor** will have their logo on the mobile app main menu page top banner under the *Future Oceans<sub>2</sub>* title.

**Sponsors' page** featured on mobile app

**Exhibitors' page** featured on mobile app

The **sponsor banner** on the main menu page of the mobile app will rotate through all *Future Oceans<sub>2</sub>* sponsors. A brief description of the type of sponsorship will be displayed alongside the sponsor logo.

### Benefits for Exhibitors

The main menu page of the app will have a link to the exhibitors' page, which details all exhibitors with a search function. The location of exhibitor stands will be shown on this page and correspond to the floor plan that is also featured on the app. The exhibitors' page will also have links to external web content. Through the app, exhibitors can post promotions, raffles, and other offers. In addition, exhibitors can collect and retrieve leads through QR scanning.

## Sponsorship Opportunities

All sponsors will be acknowledged with their company name and logo displayed in the conference [handbook](#), on the conference [website](#), on the conference [poster](#), and on the [mobile app](#). Sponsors of individual elements of the conference (i.e. public lectures, receptions, conference dinner, etc.) will also be acknowledged during those events.

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### General Conference Co-Sponsorship

By being a general conference sponsor, you will help to offset the numerous costs of hosting a 600-delegate event. Your sponsorship helps to reduce the registration fee, making *Future Oceans<sub>2</sub>* accessible to a broader range of delegates. Minimum sponsorship commitment € 500

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### Exclusive Mobile App Sponsorship

Supporting the development of the *Future Oceans<sub>2</sub>* conference app will help the smooth organisation and delivery of the conference. The mobile app sponsor's logo will appear on the banner at the top of the main menu. Cost € 1000

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### Co-Sponsorship of Travel Support

To attract a diverse range of delegates, *Future Oceans<sub>2</sub>* will offer separate opportunities for travel support for which co-sponsorship is required. This travel support can be invaluable to the scientists concerned.

#### Early Career Scientists – Travel Support

Support travel for early career scientists to attend *Future Oceans<sub>2</sub>*. Travel grants awarded on competitive basis.

Minimum sponsorship  
commitment € 500

#### Developing Country Scientists – Travel Support

Support travel for scientists from developing countries to attend *Future Oceans<sub>2</sub>*. Travel grants awarded on competitive basis.

Minimum sponsorship  
commitment € 500

#### Retired Scientists – Travel Support

Support travel for retired scientists to attend *Future Oceans<sub>2</sub>*. Travel grants awarded on competitive basis.

Minimum sponsorship  
commitment € 500

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### Co-Sponsorship of Conference and Social Events

Opportunities for delegates to meet socially form an important part of *Future Oceans<sub>2</sub>*. These events are typically attended by most delegates

#### Ice Breaker Reception

Minimum sponsorship  
commitment € 500

#### Conference Dinner

Minimum sponsorship  
commitment € 500

#### Poster Session Reception

Minimum sponsorship  
commitment € 500

#### Public Lectures

Minimum sponsorship  
commitment € 500

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### Additional Sponsorship Opportunities

If you wish to pursue a different sponsorship opportunity that suits your needs better, then please contact Lisa Maddison [imber@hi.no](mailto:imber@hi.no)

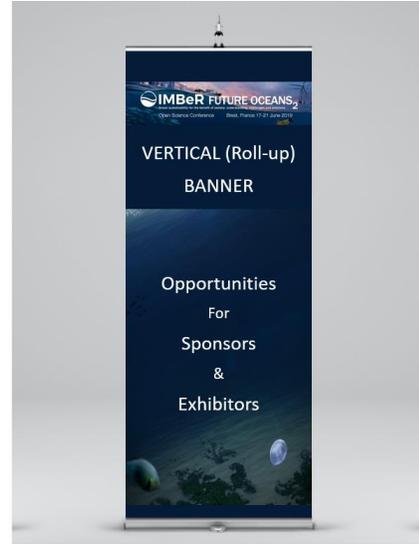
## Space for Exhibitors at *Future Oceans<sub>2</sub>*

**Exhibition Stand (3m x 2m)**



€400 per day

**Vertical (Roll-up) Banner Space**



€200 per day

Exhibition stands and space for vertical (roll-up) banners are available at daily rates. An exhibition stand is an approx. 6m<sup>2</sup> area with table, chair, and electricity. Smaller areas (approx. 1m<sup>2</sup>) are available for vertical banners to be displayed, either unattended or with space for one representative, standing or seated. Banners should be no wider than 1m (including stand, which is not provided). Other display arrangements within this space can be accommodated upon request. Both exhibition stands and banner space will be provided in prime locations frequented by conference delegates. Wifi is available, and as part of the exhibitor's package one company representative is entitled to attend the science programme and lunch and coffee breaks on the day(s) of the exhibition.

*Le Quartz* Congress Centre has a large area for exhibitors and space will be allocated on a first-come-first-served basis.

## Other Advertising Opportunities



**Delegate Bag**

**Leaflet** in delegate bag  
(max 1 page A4)  
€ 100

**Brochure** in delegate bag  
€ 200



**Conference Handbook**

**Advert** in conference  
handbook (pdf)

**¼ Page** € 200

**½ Page** € 350

## Sponsor / Exhibitor Application Form

Return this form and contact details overleaf to Lisa Maddison [imber@hi.no](mailto:imber@hi.no)

Please indicate the sponsor and exhibitor opportunities you wish to pursue, by checking the boxes and filling in values where appropriate. Where values are left blank the minimum sponsorship commitment is € 500. All costs are in Euros (€).

General conference co-sponsorship	<input type="checkbox"/>	€ _____
Exclusive mobile app sponsorship	<input type="checkbox"/>	€ 1000
Leaflet in delegate bag (max 1 page A4)	<input type="checkbox"/>	€ 100
Brochure in delegate bag	<input type="checkbox"/>	€ 200
Advert in conference handbook (pdf form) –		
¼ Page	<input type="checkbox"/>	€ 200
½ Page	<input type="checkbox"/>	€ 350
Co-sponsorship of travel support for –		
Early career scientists	<input type="checkbox"/>	€ _____
Developing country scientists	<input type="checkbox"/>	€ _____
Retired scientists	<input type="checkbox"/>	€ _____
Co-sponsorship of conference dinner	<input type="checkbox"/>	€ _____
Co-sponsorship of ice breaker reception	<input type="checkbox"/>	€ _____
Co-sponsorship of poster session reception	<input type="checkbox"/>	€ _____
Co-Sponsorship of public lecture	<input type="checkbox"/>	€ _____

		Mon 17	Tue 18	Wed 19	Thu 20	Fri 21
Exhibition stand (approx. 3m x 2m)	€ 400 per day	<input type="checkbox"/>				
Banner space (approx. 1m x 1m)	€ 200 per day	<input type="checkbox"/>				

We are happy to consider sponsor and exhibitor options not listed above. Please contact us at [imber@hi.no](mailto:imber@hi.no) to discuss this further.

## Sponsor / Exhibitor Contact Information

Company/Agency: \_\_\_\_\_

Contact person \_\_\_\_\_

Email: \_\_\_\_\_

Phone/mobile: \_\_\_\_\_

Invoicing address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Date and signature: \_\_\_\_\_

*Please return both pages of this form to [imber@hi.no](mailto:imber@hi.no)*

*If you have any queries, please contact Lisa Maddison [imber@hi.no](mailto:imber@hi.no)*